

# MAYA AEROSOL ACTUATOR, A PREMIUM, CUSTOMIZABLE SOLUTION

DESIGNED FOR SUSTAINABILITY

Meet Maya, the newest aerosol actuator from global leader in dispensing systems Aptar Beauty. Maya combines clean beauty design, convenience, and performance that lends itself to creative adaptation to match any brand's DNA. With a secure, twist-to-lock feature, no overcap is required. Maya is capable of dispensing sprays and powders.



## CONVENIENT PACKAGING, HOODLESS DESIGN

Maya's twist-to-lock system makes usage easy and convenient: twist left to open, press to spray, then twist right to close. An audible click tells the user it is securely closed – a satisfying, haptic signal that brings peace of mind. The system makes it safe in transit and therefore suitable for on-the-go use.

It is designed for sustainability, too. The hoodless solution uses 56% less material than a traditional actuator with overcap. Moreover, with no cap to lose, there is greater potential for recovery of caps. Caps can get lost in the environment. Maya helps prevent that.



## HIGH-PERFORMANCE DISPENSING

Maya encapsulates Aptar Beauty's expertise in aerosol dispensing technology. Adaptable across spray applications, it is perfect for products like hair sprays, body sprays and deodorants, as well as solid powder formulations like dry shampoos, foot sprays and anti-perspirants. Maya's ultra-smooth flow path reduces powder clogging, to deliver a consistent powder spray.



## ADAPTABLE DESIGN

Maya features a clean beauty design that is sophisticated and understated. Its 'STAGE' (top surface,) is fully customizable, allowing brands to add logos, finishes or sensorial actuation features to enhance the consumer experience. Additionally, Maya is molded in two parts, allowing for endless color combinations.

*"Maya delivers high-performance dispensing in a clean beauty sophisticated design. It's a versatile solution that brands can make their own via customization. Consumers love locking actuators and will appreciate Maya since it's easy to use and secure for on the go. With no cap, there are no worries about replacing it, or losing it."*

**Greg Erickson**  
Director of Design & Innovation  
Aptar Beauty, North America

Maya is manufactured at Aptar Beauty's North America facility in Cary, Illinois, and is available immediately to customers worldwide.

### About Aptar Beauty

Aptar Beauty is part of AptarGroup, a global leader in drug and consumer product dosing, dispensing and protection technologies. Aptar serves a number of attractive end markets including pharmaceutical, beauty, food, beverage, personal care and home care. Using market expertise, proprietary design, engineering and science to create innovative solutions for many of the world's leading brands, Aptar in turn makes a meaningful difference in the lives, looks, health and homes of millions of patients and consumers around the world. Aptar is headquartered in Crystal Lake, Illinois and has 13,000 dedicated employees in 20 countries. For more information, visit [www.aptar.com](http://www.aptar.com).

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